



SERVICES & CONSULTING

Medical Billing • Complete Revenue Cycle Management • Practice Consulting

Why VP?

As healthcare continues to shift toward large corporate systems, Your Private Practice needs every advantage you can get! VP Billing is here to help you build a thriving Practice so that you can continue to deliver the highest and best care to your patients!

At VP Billing, we go beyond traditional billing - we serve as your ***Executive Insourcing*** partner, much like a Fractional Executive for your revenue cycle. Unlike traditional outsourcing, we are deeply invested in your success, providing the strategic insight and financial advocacy your practice needs to thrive. With over 25 years of experience, we provide high-level, seamless Revenue Cycle Management—designed to maximize reimbursements, boost efficiency, and give our clients the financial stability they need to run their practice with confidence.





Frank Pesce, CEO

Drawing from his early career on Wall Street, Frank Pesce blends high-level business strategy with entrepreneurial vision, leveraging his expertise in management and leadership to drive VP Billing's mission of providing healthcare practices with top-tier revenue cycle solutions and personalized client service.



Viviana Pesce, COO

With over 25 years of hands-on experience in medical billing and practice management, Viviana Pesce has transformed her deep industry knowledge and passion for operational excellence into a leadership role that ensures VP Billing delivers seamless, high-quality financial solutions tailored to the unique needs of healthcare providers.

Leadership Team:



Alexander Blair
CIO



Melisa Joseph
General Manager



Jonathan Goldstein
*Compliance and
General Counsel*

Our Team Consists of:

- Account Managers
- IT Staff
- Medical Billers

Our Provided Services

1

**Complete
Revenue Cycle
Management &
Medical Billing**

2

**Credentialing,
EDI Enrollments,
PM Set-up**

3

**Consulting,
Practice Start-up,
and Practice
Revitalization**

Everything needed to get your billing in-order and running smoothly!



Revenue Cycle Management & Billing:

- Private Practice
- Facility Billing
- Buy and Bill Product

For practices generating between:
“Start Up” to \$25 Million a year in reimbursements

Consulting, Practice Start-up, Practice Revitalization

- Practice Consulting
- Practice Start-up
- Practice Rescue
- Staff Training
- Executive Counseling

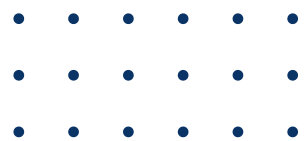
From launching a new practice to revitalizing an existing one, our consulting services are tailored to meet your unique needs. Our team has the expertise and resources to enhance every aspect of your practice, from management and staff training to financial analysis and operational efficiency.

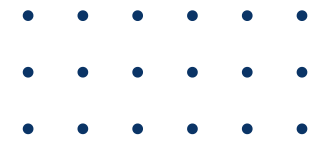
Whether you're looking to optimize workflow, improve profitability, or streamline practice operations, VP is here to guide you every step of the way.

Credentialing

Quick Credentialing for new Private Practices:

Recently we were able to get a new practice credentialed in **3 months** after another service quoted a year.





Integrations

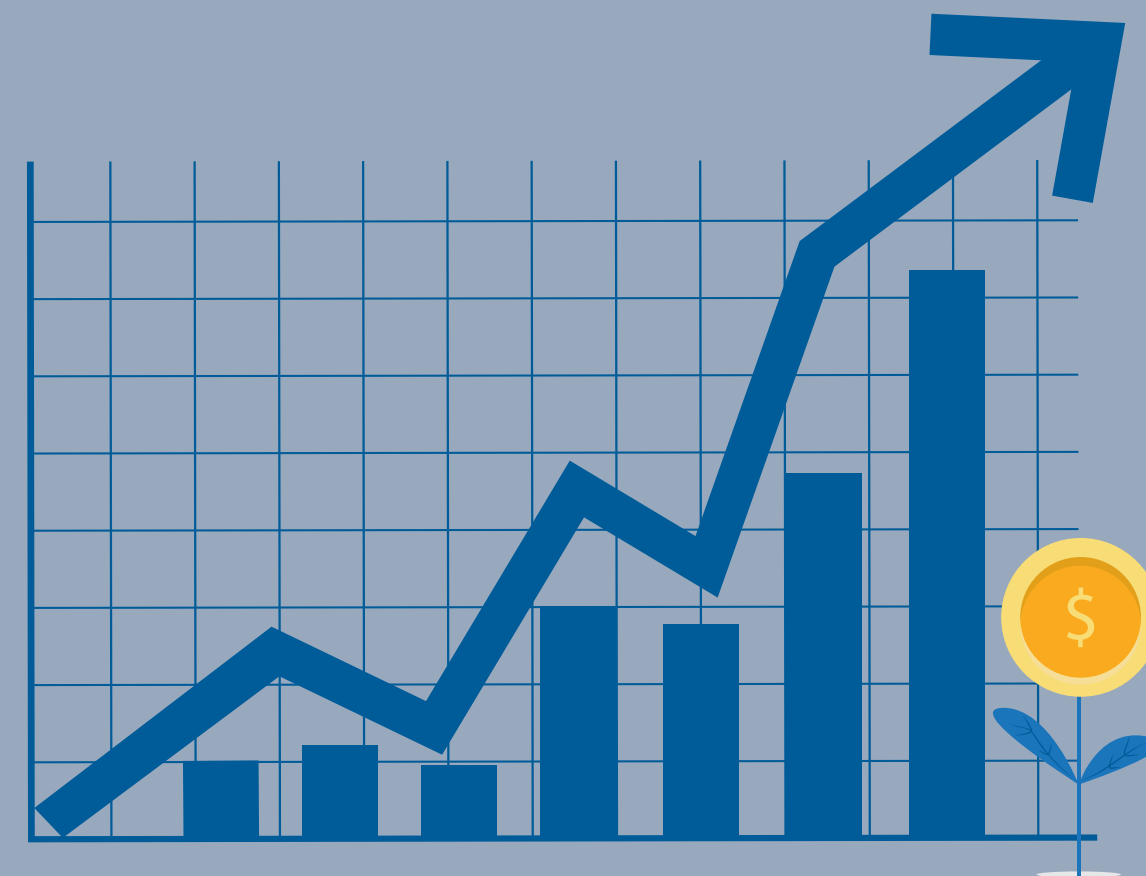
We seamlessly integrate our technological platforms into each practice, ensuring minimal disruption to existing workflows while enhancing efficiency.

Statements

Whether it's **Print & Mail** or **E-Statements**, we focus on getting your money to your practice

Increased Revenue

Overall, our clients experience a decrease in what is left for Insurance aging and an increase in total reimbursements received!



Value Based Pricing

We stand as one of the most cost-effective options in the industry. Contact us for a quote.

[LEARN MORE](#)

FOR MORE INFO PLEASE CONTACT
FPESCE@VPBILLING.COM

OR VISIT:

WWW.VPBILLING.COM/CONTACT

THANK YOU!

FROM

